



## **Heritage Fund**

Heritage and Art are important and valued in Jersey and are key to our sense of identity as an Island. Cultural participation is known to bring benefits including learning and education, good health, social inclusion and satisfaction with life.

Understanding, valuing and sharing our heritage brings people together, inspires pride in our community and boosts investment into the local economy.

## **Funding**

Heritage can be anything from the past that you value and want to pass on to future generations.

A project might sit exactly within one of the supported disciplines below, across a few of them or involve another discipline.

### **Nature**

- works to improve habitats or conserve species, as well as helping people to connect to nature in their daily lives

### **The countryside**

- rural projects that help improve landscapes for people and nature, by for example, restoring habitats and celebrating the cultural traditions of the Island

### **Marine environment**

- conserving and sustaining marine resources and coastal biodiversity

### **Oral history**

- recordings of people's stories, memories and songs, as a way of communicating and revealing the past

### **Cultural traditions**

- exploring the history of different cultures through storytelling, or things that you do as part of your community. This could be anything from dance and theatre, to food or clothing. It could also include the heritage of languages and dialects. This includes the cultural traditions of all people living in Jersey and is not limited to Jersey culture and traditions.

### **Community archaeology**

- involves the active participation of volunteers in archaeological activities, everything from investigating, photographing, surveying to finds processing. Can occasionally include excavation.

### **Historic buildings, monuments and the historic environment**

- from houses and mills, to caves and gardens. Areas that are connected to history and heritage

### **Museums, libraries and archives**

- making the collections that museums, libraries and archives hold more accessible through new displays, improving public buildings and galleries, or engaging people with interpreting new and existing collections

### **Acquiring new objects**

- help towards the cost of acquiring one-off objects or collections as part of a collections development policy

### **Commemorations and celebrations**

- telling the stories and histories of people, communities, places or events related to specific times and dates

### **Maritime and transport**

- this might be objects linked to our maritime and transport history



## **Priority Project Outcomes**

Why do you have to clearly set out your project outcomes?

Project outcomes are really important to us because we want to back projects that make a difference.

This is so important to us that we've decided that we'll only support projects that clearly explain what their outcomes are.

More specifically, we've decided to exclusively support projects that lead to one of five types of outcome that we think are especially important.

If you aren't clear about the outcomes your project is likely to create, we won't be able to support your work. And if you are clear about your outcomes, but it doesn't line up with one or more of the five outcomes we have prioritised, we also won't be able to help you.

## **Our outcomes**

There are five outcomes in total.

Some funded projects will only achieve one outcome, others might achieve more than one.

There is no obligation to name more than one, and we strongly encourage you not to claim more outcomes than you really think you can deliver.

- 1) **Enjoying:** Heritage services are available to and equally used by all
- 2) **Understanding:** Knowledge of heritage is grown and shared through research
- 3) **Valuing:** The significance of heritage is recognised and celebrated
- 4) **Caring:** Heritage assets that have been protected and utilised for optimum public benefit
- 5) **Enabling:** Organisations are better equipped to look after and make the most of heritage and maximise its benefit to society

### **1) Enjoying: Heritage services are available to and equally used by all**

#### **What this outcome means:**

If your project is a success, then the range of people benefiting from heritage will be more diverse than before your project started.

To achieve this outcome, you'll need to include audience development work and community consultation in your planning.

#### **What we are looking for:**

Signs that you will be able to show that your audience or volunteer profile has changed between the start and end of the project.

It might include, for example, a broader range of ages, ethnicities and social backgrounds, more disabled people, or groups who have never engaged with your heritage before.

### **2) Understanding: Knowledge of heritage is grown and shared through research**



**What this outcome means:**

If your project is a success it will be possible to demonstrate new knowledge about Jersey's geological, natural and cultural heritage, improved access to records, images and research, perhaps with the support of international networks. It could improve understanding of how Jersey's heritage is unique, and where it fits, in an international context.

**What we are looking for:**

Users will tell you that the research and information you provide are easy to use and appropriate for their needs and interests, and that they help their understanding, and improve their experience of heritage.

**3) Valuing: The significance of heritage is recognised and celebrated**

**What this outcome means:**

If your project is a success, then individuals will have developed their understanding of heritage because you've provided them with opportunities to experience heritage in different ways that meet their needs and interests.

**What we are looking for:**

People will be able to tell you what they have learned about heritage and what difference this makes to them and their lives, after experiencing your project.

**4) Caring: Heritage assets that have been protected and utilised for optimum public benefit**

**What this outcome means:**

If your project is a success, then there will be improvements to the physical state of your heritage.

These improvements might be the result of repair, renovation or work to prevent further deterioration.

**What we are looking for:**

Professional and heritage specialists will be able to recognise improvements through industry standards.

Improvements will also be seen by people more generally, for example, by local residents or visitor surveys.

**5) Enabling: Organisations are better equipped to look after and make the most of heritage and maximise its benefits to society**

**What this outcome means:**

If your project is a success, your organisation will have greater capacity to withstand threats and to adapt to changing circumstances to give you a secure future.

You will achieve this through greater public participation with your organisation, increased skills, fresh sources of expertise and advice, and working in partnership to share services, people and resources.



### **What we are looking for:**

You might have new volunteers who increase your capacity and skills, or new sources of income through commercial activity.

You will be able to show that your organisation is stronger and in a better position for the future as a result of the changes you made as part of your project.

### **Things to consider:**

- If you are a private owner or a private owner is involved in your project, you must make it clear how the public benefit of your project will outweigh any private gain. If you are a private owner of heritage, we will not fund works that can reasonably be considered to be the statutory duty of the owner.
- Can the Lottery Heritage Fund support projects with religious elements? Potentially. Our main consideration is whether these activities could exclude people from accessing your project. For example, we couldn't fund a project that requires all users to make a religious pledge before taking part. But if users were given the option to opt out from this pledge without it affecting their participation, we could consider funding the activity.

### **Got a Great Idea?**

If you could do with a little help and not sure if your project matches the criteria, then you can always just tell us your idea. Forget about the application process for now, simply tell us your idea and we'll let you know if it's something we can help you with.

### **Before you apply**

- you must be able to clearly demonstrate the positive impact your project will have and which of our five outcomes your project is working towards
- if the funding is for a new project, the project must not start before we've formally made a decision about your funding application (When this happens depends on when you apply)

The Jersey Community Foundation works with Advisory Groups, with sector specific expertise, to support the Foundation in reviewing applications. Jersey Heritage will be supporting the Foundation in reviewing the Heritage lottery applications, as well as supporting the Foundation in promoting the availability of the funds. If you would like advice on your application before you apply or during the application process, then please contact [grants@jerseycommunityfoundation.org](mailto:grants@jerseycommunityfoundation.org) in the first instance.

As Jersey Heritage are supporting the Foundation in reviewing applications, they will not be applying for lottery funding.

### **Criteria for all applications**

- Charities, not-for-profit, community groups or private owners of heritage may apply
- Successful applications will relate to a project, service or initiative to be undertaken within Jersey or a project where the outcomes would be directly transferable to Jersey for local benefit
- All applications must fit one or more charitable purposes as per the Charities (Jersey) Law 2014
- Grants may fund existing services, new initiatives or can contribute to ongoing operating costs
- Grant recipients must report to the Foundation on how the Grant has been spent and the extent to which the funded activity has achieved the desired outcomes. The Foundation will provide the grant recipient with a reporting template.



- Grants should be spent within one calendar year of receiving funding or as agreed otherwise with the Foundation.

**Supporting documents to be provided**

- Evidence that the cost of the item or items to be funded has been obtained and is reasonably priced, which evidence may include a selection of quotes or online comparisons;
- Job descriptions and a statement from the Recipient of its need for additional resource if the application is for staff costs;
- Full details of the Recipient's bank and investment balances;
- The most recent financial statements of the Recipient to demonstrate both good financial management and sustainability;
- A profit and loss statement and balance sheet for the current year of the Recipient (to be supplied before payment if not possible to provide on applying);
- A project budget and details of other sources of funding where the costs are not solely sought from the fund